POLLAK LIBRARY

POP-UP POETRY

Cal State University, Fullerton

POLLAK LIBRARY

HOW CAN POLLAK LIBRARY HELP CSUF INSPIRE CREATIVITY & CONVERSATION?

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POLLAK LIBRARY

POLLAK LIBRARY MISSION IS TO ADVANCE THE SUCCESS OF THE ACADEMIC COMMUNITY BY

- PROVIDING ACCESS TO AN EVOLVING COLLECTION
- DEVELOPING INFORMATION LITERACY SKILLS
- CREATING INNOVATIVE SPACES
- ENCOURAGING INTELLECTUAL CURIOSITY
- WELCOMING DIVERSE PERSPECTIVES



POLLAK LIBRARY

FOUR NEEDS THAT POP-UP POETRY WILL ADDRESS:



1. TO BRING UNDERREPRESENTED POETRY TO A WIDER AUDIENCE
2. TO INCREASE COLLABORATION WITH THE COMMUNITY
3. TO CONTRIBUTE TO THE EMOTIONAL WELLNESS OF THE. COMMUNITY
4. TO ENSURE INSTITUTIONAL LONGEVITY AND AWARENESS

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THE POP-UP POETRY PROGRAM

- TECHNICAL/IMPLEMENTATION
- MARKETING
- POETRY



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VIABILITY AND EVALUATION

- VALUE PROPOSITION
- EVALUATION

BUDGET

- NO CHANGE IN STAFFING
- NO CHANGE IN SOFTWARE
- POTENTIAL BYPASS OF FLASH DRIVES AND INSTALLATION

BUDGET

Item	Features	Unit Price	Expense
GooDee 2020 Upgrade HD Video Projector	USB port, clarity up to 20ft, 5 year warranty	$190	$950
Flash Drives	Pack of 4, 32 GB	$13	$26
Installation		$60	$300
			TOTAL BUDGET: $1276

COMPARATIVE PROGRAMS

- CITY PROGRAMS
  - POETRY ILLUMINATED - MILL VALLEY PUBLIC LIBRARY
  - POETRY ON THE UNDERGROUND - LONDON
- ACADEMIC PROGRAMS
  - IN FOCUS: POETRY - UNIVERSITY OF MISSOURI
  - GOT POEM? - HARVARD LAW SCHOOL
- DIFFERENCES
  - HOSTED BY ACADEMIC LIBRARY, RATHER THAN WHOLE INSTITUTION
  - LONG-TERM PROGRAM, RATHER THAN SINGLE EVENT

POLLAK LIBRARY

THANK YOU FOR YOUR TIME!



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